



Improving children's quality of life

Mission:

Cullen Children's Foundation provides financial resources to organizations that support children's health care needs with an emphasis on cancer.

Goals:

- Help improve the quality of life for children and families dealing with health care needs
- Increase the general population's awareness of the severity of children's health issues

Why be involved:

- Help children in our area suffering from cancer and other diseases
- Your contributions stay in the Fargo-Moorhead and surrounding area, helping non-profit children's health care organizations
- Enjoy a celebrity weekend of golf, silent auction, live auction and Cully's Kids Picnic
- Gain positive visibility and exposure for your business
- Tax deductible charitable donation under I.R.C. Section 501(c)(3)

Weekend Events:

- All New!**
- Thursday, July 14, 2011 - Silent Auction, Live Auction & Social—*Ushers in Moorhead*
7:00-10:00 p.m. – Silent Auction 7:00-9:00- Viewing starts at 6:00 p.m.
Live Auction at 9:00 p.m.
Bid on premiere items including sports memorabilia
 - Friday, July 15, 2011 Registration at 10:00 a.m. shotgun start at 11:00 a.m.
Celebrity Golf Scramble at Oxbow Country Club
 - Saturday, July 16, 2011 - 11:00 a.m. to 1:00 p.m.
Cully's Kids Picnic at Newman Outdoor Field

The 2010 Celebrity Weekend a Huge Success!

Thank you to our celebrities, sponsors and volunteers who have created awareness for children's illnesses and improved kids' quality of life here in the Red River Valley.

Cully's Kids Celebrity Weekend 2010 events raised \$397,000 to truly help make a difference!

In December 2010 the Cullen Children's Foundation awarded grants to the following local organizations:

- | | |
|--|----------|
| ■ Kamp KACE | \$40,000 |
| ■ Hope, Inc. | \$28,000 |
| ■ Dakota Medical Foundation | \$25,000 |
| ■ Make-A-Wish | \$18,000 |
| ■ Riding on Angel's Wings | \$11,550 |
| ■ TNT Kids Fitness | \$10,000 |
| ■ Outdoor Adventure Foundation | \$ 2,500 |
| Remaining monies placed in the Foundation's endowment fund | |

July 14 - 16, 2011