



July 14-16, 2011

SPONSORSHIP PROGRAMS

—what's your level?

CULLEN
CHILDREN'S FOUNDATION

Together, we are making a difference



Improving children's quality of life

Mission:

Cullen Children's Foundation provides financial resources to organizations that support children's health care needs with an emphasis on cancer.

Goals:

- Help improve the quality of life for children and families dealing with health care needs
- Increase the general population's awareness of the severity of children's health issues

Why be involved:

- Help children in our area suffering from cancer and other diseases
- Your contributions stay in the Fargo-Moorhead and surrounding area, helping non-profit children's health care organizations
- Enjoy a celebrity weekend of golf, silent auction, live auction and Cully's Kids Picnic
- Gain positive visibility and exposure for your business
- Tax deductible charitable donation under I.R.C. Section 501(c)(3)

Weekend Events:

- All New!**
- Thursday, July 14, 2011 - Silent Auction, Live Auction & Social—*Ushers in Moorhead*
7:00-10:00 p.m. – Silent Auction 7:00-9:00- Viewing starts at 6:00 p.m.
Live Auction at 9:00 p.m.
Bid on premiere items including sports memorabilia
 - Friday, July 15, 2011 Registration at 10:00 a.m. shotgun start at 11:00 a.m.
Celebrity Golf Scramble at Oxbow Country Club
 - Saturday, July 16, 2011 - 11:00 a.m. to 1:00 p.m.
Cully's Kids Picnic at Newman Outdoor Field

The 2010 Celebrity Weekend a Huge Success!

Thank you to our celebrities, sponsors and volunteers who have created awareness for children's illnesses and improved kids' quality of life here in the Red River Valley.

Cully's Kids Celebrity Weekend 2010 events raised \$397,000 to truly help make a difference!

In December 2010 the Cullen Children's Foundation awarded grants to the following local organizations:

- | | |
|--|----------|
| ■ Kamp KACE | \$40,000 |
| ■ Hope, Inc. | \$28,000 |
| ■ Dakota Medical Foundation | \$25,000 |
| ■ Make-A-Wish | \$18,000 |
| ■ Riding on Angel's Wings | \$11,550 |
| ■ TNT Kids Fitness | \$10,000 |
| ■ Outdoor Adventure Foundation | \$ 2,500 |
| Remaining monies placed in the Foundation's endowment fund | |

July 14 - 16, 2011

Breakaway Sponsorship - \$10,000



All New!

Silent Auction, Live Auction & Social—**Ushers in Moorhead** (Thursday, July 14, 2011) - 7:00-10:00 p.m.

- 8 tickets for Silent Auction, Live Auction & Social valued at \$50 each
- Silent Auction 7:00-9:00 - Viewing starts at 6:00 p.m.
- Live Auction at 9:00 p.m.
- Bid on premiere items including sports memorabilia

Golf Package (Friday, July 15, 2011) - Registration at 10:00 a.m. shotgun start at 11:00 a.m.

- 4 Oxbow Country Club golf passes worth \$250 per player
- 2 Carts
- 4 Dinner tickets
- 4 Entrant gift bags
- Pictures of foursome for each player

Cully's Kids Picnic—Newman Outdoor Field (Saturday, July 16, 2011) 11:00 a.m. to 1:00 p.m.

- 8 tickets for a day of food, fun, games and celebrities valued at \$50 each
- Meet the courageous kids and brave families you help

Publicity Package

TV

Your name on sponsorship banners at all events
Your name on all print materials (i.e. flyers,
post-event thank you advertising)
and recognition on www.cullyskids.com

***This is guaranteed only if company information
is received by June 10, 2011***

SPONSORSHIP PROGRAMS

—what's your level?

All Sponsorship donations are tax deductible.

July 14 - 16, 2011



Shootout Sponsorship - \$5,000

All New!

Silent Auction, Live Auction & Social—**Ushers in Moorhead** (Thursday, July 14, 2011) - 7:00-10:00 p.m.

- 6 tickets for Silent Auction, Live Auction & Social valued at \$50 each
- Silent Auction 7:00-9:00 - Viewing starts at 6:00 p.m.
Live Auction at 9:00 p.m.
Bid on premiere items including sports memorabilia

Golf Package (Friday, July 15, 2011) - Registration at 10:00 a.m. shotgun start at 11:00 a.m.

- 4 Oxbow Country Club golf passes worth \$250 per player
- 2 Carts
- 4 Dinner tickets
- 4 Entrant gift bags
- Pictures of foursome for each player

Cully's Kids Picnic—Newman Outdoor Field (Saturday, July 16, 2011) 11:00 a.m. to 1:00 p.m.

- 6 tickets for a day of food, fun, games and celebrities valued at \$50 each
- Meet the courageous kids and brave families you help

Publicity Package

TV

Your name on sponsorship banners at all events
Your name on all print materials (i.e. flyers,
post-event thank you advertising
and recognition on www.cullyskids.com

***This is guaranteed only if company information
is received by June 10, 2011***

SPONSORSHIP PROGRAMS

—*what's your level?*

All Sponsorship donations are tax deductible.

July 14 - 16, 2011

Hat Trick Sponsorship - \$2,500



All New!

Silent Auction, Live Auction & Social—**Ushers in Moorhead** (Thursday, July 14, 2011) - 7:00-10:00 p.m.

- 4 tickets for Silent Auction, Live Auction & Social valued at \$50 each
- Silent Auction 7:00-9:00 - Viewing starts at 6:00 p.m.
Live Auction at 9:00 p.m.
Bid on premiere items including sports memorabilia

Golf Package (Friday, July 15, 2011) - Registration at 10:00 a.m. shotgun start at 11:00 a.m.

- 2 Oxbow Country Club golf passes worth \$250 per player
- 1 Carts
- 2 Dinner tickets
- 2 Entrant gift bags
- Pictures of foursome for each player

Cully's Kids Picnic—Newman Outdoor Field (Saturday, July 16, 2011) 11:00 a.m. to 1:00 p.m.

- 4 tickets for a day of food, fun, games and celebrities valued at \$50 each
- Meet the courageous kids and brave families you help

Publicity Package

TV

Your name on sponsorship banners at all events
Your name on all print materials (i.e. flyers,
post-event thank you advertising
and recognition on www.cullyskids.com

***This is guaranteed only if company information
is received by June 10, 2011***

SPONSORSHIP PROGRAMS

—what's your level?

All Sponsorship donations are tax deductible.

July 14 - 16, 2011



MVP Sponsorship - \$1,000

All New!

Silent Auction, Live Auction & Social—**Ushers in Moorhead** (Thursday, July 14, 2011) - 7:00-10:00 p.m.

- 4 tickets for Silent Auction, Live Auction & Social valued at \$50 each
- Silent Auction - 7:00-9:00 - Viewing starts at 6:00 p.m.
Live Auction at 9:00 p.m.
Bid on premiere items including sports memorabilia

Golf Package (Friday, July 15, 2011) - Registration at 10:00 a.m. shotgun start at 11:00 a.m.

- 1 Oxbow Country Club golf passes worth \$250 per player
- 1 Carts
- 1 Dinner tickets
- 1 Entrant gift bags
- Pictures of foursome for each player

Cully's Kids Picnic—Newman Outdoor Field (Saturday, July 16, 2011) 11:00 a.m. to 1:00 p.m.

- 4 tickets for a day of food, fun, games and celebrities valued at \$50 each
- Meet the courageous kids and brave families you help

SPONSORSHIP PROGRAMS

—what's your level?

All Sponsorship donations are tax deductible.

Specific Event Sponsorships



Hole Sponsorships

* Hole Pins and Tee Boxes—\$500 each

2 tickets for Silent Auction, Live Auction & Social valued at \$50 each

2 tickets for Cully's Kids Picnic at Newman Field valued at \$50 each

Sign displaying your company's logo

Photo of Matt with sign sent to sponsor

* Name on all post-event print ads - Name on all banners at events - Recognition on www.cullyskids.com

1st Tee Box and 18th Hole Pin—\$2,000 each

8 tickets for Silent Auction, Live Auction & Social valued at \$50 each

8 tickets for Cully's Kids Picnic at Newman Field valued at \$50 each

* Name on all post-event print ads - Name on all banners at events - Recognition on www.cullyskids.com

1st Hole Pin, 9th Tee Box, 10th Tee Box, 18th Tee Box, Putting Green (1 avail.), and Driving Range (1 avail.) \$1,000 each

4 tickets for Silent Auction, Live Auction & Social valued at \$50 each

4 tickets for Cully's Kids Picnic at Newman Field valued at \$50 each

* Name on all post-event print ads - Name on all banners at events - Recognition on www.cullyskids.com

All New!

Sponsorship banners at Silent Auction, Live Auction & Social—\$500 each

Sign displaying your company's logo

Photo of Matt with sign at Silent Auction, Live Auction & Social

2 tickets for Silent Auction, Live Auction & Social valued at \$50 each

2 tickets for Cully's Kids Picnic at Newman Field
valued at \$50 each

* Name on all post-event print ads - Name on all banners at events - Recognition on www.cullyskids.com

Sponsorship banners at Cully's Kids Picnic—\$500 each

Sign displaying your company's logo

Photo of Matt with sign at picnic

2 tickets for Silent Auction, Live Auction & Social valued at \$50 each

2 tickets for Cully's Kids Picnic at Newman Field
valued at \$50 each

* Name on all post-event print ads - Name on all banners at events - Recognition on www.cullyskids.com

SPONSORSHIP PROGRAMS

—what's your level?

All Sponsorship donations are tax deductible.

Improving children's quality of life



These celebrities give their time, support and effort to Cully's Kids:

Matt Cullen - Minnesota Wild/ Stanley Cup Champion
Mark Cullen - Florida Panthers/AHL
Joe Cullen - Italian League
Shjon Podein - Former NHL player/Stanley Cup Champion
Mike Commodore - Columbus Blue Jackets/ Stanley Cup Champion
Eric Staal - Carolina Hurricanes/Stanley Cup Champion
Zach Parise - New Jersey Devils
Jordan Parise - New Jersey Devils/AHL
Patrick Eaves - Detroit Redwings
Jason Blake - Anaheim Mighty Ducks
Mark Parrish - Buffalo Sabres
Wyatt Smith - Pittsburgh Penguins/AHL
Andrew Ladd - Atlanta Thrashers/Stanley Cup Champion
Sammy Pahlsson - Columbus Blue Jackets/ Stanley Cup Champion
Byron Ritchie - Former NHL player
Scott Wallker - Former NHL player
Chad LaRose - Carolina Hurricanes
Cory Stillman - Florida Panthers
Richard Park - Former NHL player
Jeff Hoggan - Former NHL player
Colin Stuart - Buffalo Sabres
Mike Stuart - Former NHL player
Dave Christian - Former NHL player/1980 Olympic Gold Medalist
Darby Hendrickson - Former NHL player
Trent Klatt - Former NHL player
Jeff Nielsen - Former NHL player
Mike Gillis - Vancouver Canucks General Manager
Neil Sheehy - NHL Agent
Erik Stolhanske - Actor - *Super Troopers/Beer Fest*
Steve Lemme - Actor - *Super Troopers*
Phil Hansen - Former NFL player
Ryan Potulny - Ottawa Senators
Grant Potulny - MN Gophers Assistant Coach
Drew Stafford - Buffalo Sabers
Casey Borer - Carolina Hurricanes
Ryan Kraft - Former NHL player
Dean Blais - UNO - Head Hockey Coach - USA World Junior head Coach
Craig Dahl - Former SCSU Head Hockey Coach
Bob Motzko - SCSU Head Hockey Coach
Dave Hakstol - UND Head Hockey Coach
Brian Lee - Ottawa Senators
Chris Vandavelde - Edmonton Oilers
Jason Stewart - Former SCSU player
Tim Laurila - Central League
Scott Zebedis - Garth Brooks Foundation
The Zambonis

Bret Hedican Former NHL player/Stanley cup champion
Maury Wills. Former MLB player
Chris Porter. St. Louis Blues
John Marks Former NHL player
Tim Conboy Buffalo Sabres
Colton Orr Toronto Maple Leafs

For more information on the Cullen Children's Foundation
visit www.cullyskids.com

